

Online facilitation tutorial - Unit 2 'Moving events online'

## Handout 'Guiding questions - Event purpose & scope'

When planning an online event, you can use the following guiding questions to identify the event purpose & scope. Add your own questions that are relevant to you and your stakeholders.

- 1. What is the scope and aim of the event?
- 2. How is the event connected to other activities?
- 3. What is the right timing?
- 4. Is there any added value in joining this event besides the main purpose?